



JOSH WOODCOCK **WEB DESIGNER & DEVELOPER**

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I am a designer and developer of interactive websites and web applications. Not only do I have UI/UX design experience, I like to get into the details of the code and enjoy learning how things work behind the scenes. This has given me experience in both front-end (writing SEO-optimized HTML5, CSS3 preprocessors such as SASS/SCSS, Bootstrap, jQuery/JavaScript) and back-end (LAMP stack - Linux, Apache, MySQL, PHP) web development.

Working as a web designer and developer, I also have experience working with: Photoshop, Illustrator, Sketch, Balsamiq, Wordpress, AJAX, JSON, phpMyAdmin, Git version control, Bitbucket, SSH and command line access, object-oriented programming, Google Maps API, YouTube API, Stripe Payments REST API, and integrating with other third-party marketing tools.

EMPLOYMENT HISTORY

MIS Programmer/Developer

Ford Audio-Video | January 2017–Present | Austin, Texas

- Developed and designed a complete overhaul of the company's corporate WordPress website. From outlining and developing the custom post types and taxonomies for the admin side to the theme's UI/UX design on the front-end.
- Create and manage marketing event web applications that include event registration, attendee check in, badge printing, lead tracking, online payments. These apps have increased customer retention rates and the number of leads received.
- Develop business software that helps the company's day-to-day process such as timesheets and PTO forms.
- Help maintain and regularly update the company's Intranet built with WordPress.

Web Developer

COMNIO | July 2016–May 2017 | Austin, Texas

- Designed and developed online registration and retail contest forms for clients using WordPress.
- Initiated and outlined the company's client portal that integrated with third-party marketing/automation services.
- Handled data in various ways when working with WordPress or a client's remote database.

Digital Media Marketing Coordinator

Ford Audio-Video | July 2014–January 2017 | Austin, Texas

- Oversaw all email campaigns from start to finish which included product research, writing, graphics/video production, HTML, and contact list segmentation.
- Maintained corporate website, event landing pages, and staff Intranet.
- Created web applications and tools to assist sales and marketing.

EDUCATION

Texas State University

Bachelor of Fine Arts, Communication Design | San Marcos, Texas | May 2014

Queens College

National Student Exchange, Graphic Design | Flushing, New York | 2012–2013